

Resume - Barbara Clarke

- * Experience in developing resources and citizen/organization-based coalitions to create community capacity.
- * Experience in creating public and member events in order to grow membership.
- * Experience in working with federal and state agencies, and private foundations in compliance and reporting.
- * Excellence in communicating complicated information in a reader-friendly format for consumers, clients, and community organizations.

Professional Experience

GRANT WRITER, 1/2008 – to the present

Martha & Mary Health Care/Childcare Services, Poulsbo, WA

Research, organize, and write grants to support the work of the non-profit organization, providing care to the community for 150 years in the Puget Sound region.

COMMUNITY COORDINATOR, 1/2005 – 5/2007

Community Advocates for Rural Elders (CARE) Partnership, Port Angeles, WA

Under the auspices of Robert Wood Johnson Foundation planning and implementation grants, researched the needs, gaps, and preferences of older adults in Clallam County, Washington. Developed and coordinated seven coalitions focused on the topics of: housing, transportation, neighborhood development, depression detection, caregivers' support, advocacy, and information and access for older adults. In the capacity of Community Coordinator, created CARE newsletters, communication materials, partnership and public information articles (published for the community and Partnership members).

Supported the Depression Detection Coalition by researching, writing, and securing a WA State grant to initiate a peer-counseling program; wrote a WA State Transportation grant to explore rural transportation/community support needs in Western Clallam County in collaboration with Clallam County Transit staff and Executive Director.

DEVELOPMENT SPECIALIST, 4/2004 – 1/2005

Jumping Mouse Children's Center, Port Townsend, WA

Researched and wrote grants for Jumping Mouse Children's Center (JMCC) to obtain funding for to support the non-profit agency. Successful in researching and securing, in collaboration with the Director and board, a Bill & Melinda Gates Foundation grant, a WA State CTED grant, and a private foundation (matching) funds to retire the mortgage on a new facility.

JMCC, located in Port Townsend, WA, works with young children in a play-therapy environment. Clients are primarily low-income, single-parent families who are in crisis as a result of domestic violence, abuse, or poverty.

EDITORIAL DIRECTOR, 10/1999 – 1/2005

Elements Health Plans, Ashland, OR

Managed all client and member written communications functions: Editor of Whole Health Solutions, a monthly member wellness newsletter; directed the research, writing, and editing of health and wellness information for member Website as well as for the commercial portal. Primary creator and author of Putting Health into Health Insurance: The Dawn of a New Paradigm.

FREELANCE WRITER, 7/1990 - to the present

Nearly twenty years of experience: creating, writing, and editing written communications for clients as well as writing and publishing nonfiction articles. Emphasis placed on the topics of health and wellness, medical concerns, and consumer information.

VICE PRESIDENT, MARKETING, 12/1991 – 6/1993

Family Health Plan of Florida, Miami Lakes, FL

Led the marketing division of a multi-product HMO with over 65,000 members. Created strategies that resulted in rapid growth in membership, vastly increased member and physician satisfaction. These strategies included events that supported diversity and information and membership expansion. Directed health education and member services departments. Implemented the first HMO/Chamber of Commerce collaborative benefit offering in Florida. Managed departmental budgets, public relations, market research, and member, employee, and physician communication programs.

VICE PRESIDENT, MARKETING AND SALES, 6/85 – 3/89

French Health Plan & Hospital Corp., San Francisco, CA.

Recruited, developed, and managed sales, service and health education staff. Developed marketing sales plans and materials with an emphasis on client service programs and health promotion. Coordinated regulatory activities with federal, state and local officials. Directed health education and member services departments. Planned and directed HMO product lines including employer, individual and Medicare insurance programs. Served as Editor of member and employee newsletters. Managed public relations, research and advertising budget.

INTERNATIONAL PUBLIC HEALTH WORKER, 6-9/1981

Interned in Public Health, Kenya, Africa. Provided planning and administration in a cross-cultural setting. Worked with community health mobile health unit, developed women's crafts cooperatives in region, and maternal/child health support for Operation Crossroads: Africa.

Education & Training

M.A. - Health Services Administration, Antioch University, 1982

B.A. - English Literature & Behavioral Science, Calif. State University, Dominguez Hills, 1975

Community Commitment:

* Board Memberships - Jumping Mouse Children's Center, Port Townsend, WA(past);
Juan de Fuca Festival of the Arts, Port Angeles, WA (past).

* Committee Chair – Housing Trust Fund Executive Committee, Bainbridge Island, WA
(present)

* Grant writing mentor and Proposal Writing panelist - Center for Nonprofit Success,
Fundraising Summit, July 2009, Seattle WA

* Co-Leader of Study Circles & Community Forum for Health Care Issues at Everyone's
Health Counts - <http://everyoneshealthcounts.blogspot.com/>

REFERENCES PROVIDED UPON REQUEST

Barbara Clarke
www.barbaraclarke.net